



**MASSACHUSETTS SICKLE CELL
ASSOCIATION**

**Red Ribbon Gala
&
Scholarship Awards**

SPONSORSHIP OPPORTUNITIES

**Saturday, June 8, 2024
Venezia Waterfront Banquet Facility**

WWW.SICKLECELLHOPE.ORG



Join Massachusetts Sickle Cell Association for an inspiring evening!

The Red Ribbon Gala and Scholarship Awards recognizes those who have been strong advocates in the fight against Sickle Cell Disease (SCD) and awards two scholarships to deserving students living with SCD.

Students living with SCD frequently experiences challenges graduating from high school or attending college which impacts future participation in the labor market and puts them at a disadvantage with potential future employers. Chronic pain is one of the most debilitating aspects of living with SCD. The prevalence increases with age and by adulthood, over 55% experience pain more than 50% of the time and 29% report pain 95% of the time. Additionally, neurological complications are widespread among people living with SCD and include stroke, silent cerebral infarction and cognitive impairment. The effects of these complications may lead to academic failure, limited career options, and for some, total disability. Despite complications of the disease such as chronic pain, 71% of SCD students eventually graduate from high school. However, 60% of students report that SCD interferes with their educational achievements and many abandon their dreams of attending college, furthering their education, or achieving their dreams due to complications of the disease and not being properly supported by the educational institutions.

Massachusetts Sickle Cell Association (MSCA) is a federally approved 501(c) 3, local non-profit organization committed to creating systemic changes in policies that address issues individuals living with SCD face daily across the state. Our goal is to ensure that our families have access to treatment and the resources they deserve, and are treated with dignity and compassion through advocacy, education, and services.

We invite you to partner with MSCA to change the lives of thousands across Massachusetts and celebrate our students' academic achievements. Be a part of this endeavor that will impact generations to come giving them a chance to live healthier and more productive lives. Your participation would not only uplift those living with this debilitating disease, but also our students in their desire to further their education and achieve their dreams; sometimes against all odds.



Want to make a difference? Become a Sponsor of our Annual Red Ribbon Gala and Scholarship Awards

The success of the Red Ribbon Gala and Scholarship Awards would not be possible without the generosity of community partners. With great appreciation, we ask that you consider supporting our Gala to help strengthen connections among the Sickle Cell community and enhance the professional development of our young sickle cell Warriors.

Reasons for Becoming a Sponsor:

Connect with the Sickle Cell community and network with other supporters in attendance

Demonstrate your commitment to the Sickle Cell community and enhance your profile with those attending the Gala, as well as with our members and followers

Support Massachusetts Sickle Cell Association (MSCA) programming – a significant portion of your sponsorship will support our numerous programs that run throughout the year



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“Despite having sickle cell disease, I have always been able to pursue my dreams even amid pain crises, I will never let that stop me from pursuing my dreams and living a normal life”.
-- Priscillia Meta, 2023 Scholarship Recipient



Sponsorship Opportunities

A sponsorship of \$20,000 and above will also include company logo on all collateral and social media platforms for the Walk for Sickle Cell Disease taking place on Saturday, September 14, 2024

Presenting Sponsor \$50,000 (1 available)

- Combined sponsorship for Gala and Walk/Run for SCD
- Recognized as a lead sponsor (\$5000) at Walk/Run for SCD
- Prominent Solo signage at Gala and Walk/Run for SCD
- Opportunity for a stage speaking role at Gala and Walk/Run for SCD
- Exhibit table at Walk/Run event
- Logo placed on mile marker along walk route
- Logo on Walk/Run t-shirts
- 30 second promotional video that will be shared on social media and promotional email
- Recognized as a partner on MSCA's website for one year featuring company logo/link
- Two dedicated social media posts
- Full page color ad (5.5 x 8.5in) on front inside cover of Gala program booklet
- Company logo on all Gala materials, social media, Gala website and email communications
- Reserved VIP gala seating and signage for three tables of eight [8]

Visionary Sponsor \$25,000

- Combined sponsorship for Gala and Walk/Run for SCD
- Recognized as a support sponsor (\$2500) at the Walk/Run for SCD
- Prominent signage at Gala and Walk/Run for SCD
- Recognition from podium at the Gala and Walk/Run for SCD
- Exhibit table at Walk/Run event
- Logo placed on mile marker along walk route
- Recognized as a partner on MSCA's website for one year featuring company logo
- Two dedicated social media posts
- Full page color ad (5.5 x 8.5in) inside Gala program booklet
- Company logo on all Gala materials, social media, Gala website and email communications
- Reserved VIP gala seating and signage for two tables of eight [8]

Sponsorship Opportunities

A sponsorship of \$20,000 and above will also include company logo on all collateral and social media platforms for the Walk for Sickle Cell Disease taking place on Saturday, September 14, 2024

Humanitarian Sponsor \$20,000

- Combined sponsorship of Gala and Walk/Run for SCD
- Recognized as Partner sponsor (\$1000) at Walk/Run for SCD
- Prominent signage at Gala and Walk/Run for SCD
- Exhibit table at Walk/Run event
- Logo placed on mile marker along walk route
- One dedicated social media post
- Full page color ad (5.5 x 8.5in) inside Gala program booklet
- Listed as a partner on MSCA's website for one year
- Company logo on gala website for one year
- Company logo on all Gala materials, social media, Gala website and email communications
- Reserved seating and signage for a table of eight [8]

Advocate Sponsor \$15,000

- Prominent placement of logo at Gala
- Half page color ad (5.5 x 4.25in) in Gala program booklet
- Company logo on Gala website for one year
- Company logo on all Gala materials, social media, Gala website and email communications
- Reserved seating and signage for a table of eight [8]

Ambassador Sponsor \$5,000

- Listed on signage at Gala
- Half page color ad (5.5 x 4.25in) in Gala program booklet
- Listed on all Gala materials, social media, Gala website and email communications
- Reserved seating for six [6] and table signage

Peer Sponsor \$2,500

- Listed in Gala program booklet
- Listed on all Gala materials, social media, Gala website and email communications
- Reserved seating for two [2]

Sponsorship Commitment Form

Red Ribbon Gala
& Scholarship Awards



MASSACHUSETTS SICKLE CELL
ASSOCIATION

AS IT WILL APPEAR IN PRINT

COMPANY NAME

NAME

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

SPONSOR LEVELS:

\$50,000 **Presenting**

\$25,000 **Visionary**

\$20,000 **Humanitarian**

\$15,000 **Advocate**

\$10,000 **Community**

\$5,000 **Ambassador**

\$2,500 **Peer**

Auction Donation Item(s):

*Contributions are tax deductible as permitted by law.
Massachusetts Sickle Cell Association is
a 501(c)3 organization, and its tax identification
number is: 04-3524260. ALL donations are due by
May 25, 2024.*

Please return completed form to:

Ladonna Hampton | ladonna.hampton@gbscda.org
Mail: Massachusetts Sickle Cell Association
1803 Dorchester Ave. Dorchester, MA 02124

PAYMENT OPTIONS:

_____ Enclosed is my check made
payable to MSCA in the amount
of \$_____

_____ Please invoice

_____ I would like to pay by VISA/
MasterCard/AMEX

NAME ON CARD

CARD #

EXP.

CVC CODE

CC ADDRESS

_____ Process online:
<https://sicklecellhope.org/gala>

Authorized Signature:

Date: _____